IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A system, comprising:

a 3-D enabled electronic programming guide (EPG) containing including a plurality

of virtual worlds, wherein said plurality of virtual worlds is presented to a user for selection;

and

a presentation engine enabling a user to choose one of the virtual worlds

according to a preference and displaying program guide information within the chosen

virtual world.

2. (Original) The system of Claim 1 wherein software architecture of the system resides

in a set-top box, a television, or a VCR.

3. (Original) The system of Claim 1 wherein the presentation engine has a plurality of

drivers, one of the drivers enabling the presentation engine to communicate with a television

system for replenishing programming information.

4. (Original) The system of Claim 1 wherein a memory in the system contains a

plurality of objects, one class of objects providing the plurality of virtual worlds whose end

result is a view that a user gets.

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- 5. (Original) The system of Claim 4 wherein another class of objects contains a pseudo-descriptive language describing schedule times, this class of objects having a channel identification or title that can be converted into an actual channel number or program identification.
- 6. (Original) The system of Claim 5 wherein the class of objects containing the pseudodescriptive language includes localized aspects.
- 7. (Original) The system of Claim 4 wherein another class of objects are non-EPG objects including interaction objects used for e-commerce, one or more of the non-EPG objects conflated with one or more virtual worlds.
- 8. (Currently Amended) The system of Claim 1 wherein there is a dynamic relationship between the 2 content selected by the user and the selection of the a virtual world is automatically selected by presented by the presentation engine based on program content selected by a user.
- 9. (Currently Amended) The system of Claim [[I]] 1 wherein one of the virtual worlds is displayed in a matrix of rectangular boxes.
- 10. (Currently Amended) A method, comprising:

providing a 3-D enabled electronic programming guide (EPG) comprising a plurality of virtual worlds wherein the plurality of virtual worlds is presented to a user for selection; and

providing a presentation engine enabling a user to choose one of the virtual worlds and displaying program guide information within the chosen virtual world.

- 11. (Original) The method of Claim 10 further comprising the step of providing a plurality of objects in a memory of the EPG.
- 12. (Original) The method of Claim 11 wherein the memory is stored in a set-top box, a television system, or a VCR..
- 13. (Original) The method of Claim 11 wherein one class of objects provides the plurality of virtual worlds whose end result is a view that a user gets.
- 14. (Original) The method of Claim 13 wherein the virtual worlds contain a plurality of other objects, each object linked to an item to display.
- 15. (Currently Amended) The method of Claim 11 wherein one class of objects contains comprises a pseudo-[[2]] descriptive language describing schedule times, this class of objects having a channel identification or title that can be converted into an actual channel number or program identification.

- 16. (Currently Amended) The method of Claim 15 wherein the class of objects eontaining comprising the pseudo-descriptive language includes localized aspects.
- 17. (Original) The method of Claim 11 wherein one class of objects are non-EPG objects including interaction objects used for e-commerce, the non-EPG objects conflated with the plurality of virtual worlds.
- 18. (Currently Amended) The method of Claim 10 further providing for a dynamic relationship between the content selected by the user and the selection of the comprising automatically selecting a virtual world based on user selections of program content.
- 19. (Original) The method of Claim 10 wherein one of the virtual worlds is displayed in a matrix of rectangular boxes.
- 20. (Currently Amended) A machine-readable storage medium tangibly embodying a sequence of [[2]] instructions executable by the machine to perform a method for providing for a 3-D enabled electronic programming guide (EPG), the method comprising:

providing a plurality of objects in a memory of the EPG, one class of objects comprising one or more virtual worlds whose end result is a view a user gets for selection;

providing a presentation engine with a plurality of drivers, one of the drivers enabling the presentation engine to communicate with a television system for replenishing programming information; and

providing a plurality of and displaying a virtual worlds world with program information based on selection of said plurality of objects using the presentation engine.

- 21. (Original) The machine-readable storage medium of Claim 20 wherein software architecture of the system resides in a set-top box, a television, or a VCR.
- 22. (Original) The machine-readable storage medium of Claim 20 wherein the presentation engine has a plurality of drivers, one of the drivers enabling the presentation engine to communicate with a television system for replenishing programming information.
- 23. (Currently Amended) The machine-readable storage medium of Claim 20 wherein another class of objects contains includes a pseudo-descriptive language describing schedule times, this class of objects having a channel identification or title that can be converted into an actual channel number or program identification.
- 24. (Original) The machine-readable storage medium of Claim 23 wherein the class of objects containing the pseudo-descriptive language includes localized aspects.
- 25. (Original) The machine-readable storage medium of Claim 20 wherein another class of objects are non-EPG objects including interaction objects used for e-commerce, the non-EPG objects conflated with the plurality of virtual worlds.

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26. (Currently Amended) The machine-readable storage medium of Claim 20 wherein there is a dynamic relationship between content selected by the user and the selection of the method further comprises automatically selecting a virtual world based on user selection of program content.

- 27. (Original) The machine-readable storage medium of Claim 20 wherein one of the virtual worlds is displayed in a matrix of rectangular boxes.
- 28. (Withdrawn) The machine-readable storage medium of Claim 20 wherein a user of the system chooses a virtual world to display programming information.
- 29. (Original) The machine-readable storage medium of Claim 20 wherein a programmer chooses a virtual world to display programming information.
- 30. (Original) The machine-readable storage medium of Claim 20 wherein a programmer and a user choose a virtual world to display programming information.